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1921



The Strain that Leads

J. L. SCHILLER,

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TOLEDO, OHIO



BUSINESS RULES

Prices quoted are net and as low as high quality will permit; this list cancels all previous quotations.

Quality. All seeds offered are grown by ourselves or specialists and purchased regardless of cost and cannot be compared with ordinary commercial quality. All **Plants** from pots are grown as good as size of pot will permit, no weak and spindly stock will be sent out.

Filling Orders. Orders are filled in rotation. Standing and advance orders as soon as stock is ready, and all other orders as soon as received, and should varieties be exhausted they will be forwarded when again in stock.

Shipping. All the big express companies enter Toledo and shipments through them go direct without transfer to any other company any place in the U. S. This insures promptness and low charges. Plants are packed carefully in light boxes, and whether shipped by **Parcel Post, Express or Freight**, travel entirely on purchaser's risk—our responsibility ceases after being receipted for by carrier.

Parcel Post shipment must be prepaid. Sufficient money to prepay charges must be added.

Terms. All sales are made on a **strictly cash basis, regardless of the responsibility of the customer**, and all orders will be shipped C. O. D. if no cash accompanies the order.

Remittance should be made by P. O. Money Order, Express Money Order, Bank Draft or Registered Letter. C. O. D. orders must be accompanied by partial payment to assure acceptance.

Warranty. All possible care is taken to supply "New and True" Seeds, Bulbs and Plants, but no warranty is given, expressed or implied, as to description, quality, productiveness or any other matter of goods sent out, nor will I be responsible for the crop and orders will be filled on these conditions only. Should errors occur, please report at once and I will endeavor to adjust to your satisfaction.

Toledo, O., January, 1921.

J. L. SCHILLER.

BEGONIA GRACILIS SEED & PLANTS

We shall have again, as usual, a large quantity of these Christmas favorites to offer for shipment from July on from 3" pots at \$10.00 per 100, \$90.00 per 1000, and will confine ourselves to the three best varieties. **Luminosa**, a fine Christmas red; **Mignon**, deep salmon pink, and **Prima Donna**, bright rose pink.

Fresh seed of above, and also **White Pearl** \$1.00 per Tr. pkt.

TUBEROUS BEGONIAS

We grew last year for a trial a few of these Begonias from seed. they did very well and produced flowers up to 8" in diameter, but the tubers stayed small and are from ½ to 1½" across. The strain was the finest we had ever seen. We offer these tubers in mixed colors as they run at \$12.00 per 100 and are sure they will please.

CALCEOLARIA HYBRIDA GRANDIFLORA SEED

They are forging more to the front as winterbloomers every year. Our seed can be depended upon to be the best obtainable. **Self Colors Mixed** and **Tigered Mixed**, each ½ Tr. pkt. 60c, Tr. pkt. \$1.00.

CINERARIA HYBRIDA GRANDIFLORA SEED

The strain offered is from the best specialists in Germany, they have always given perfect satisfaction and can be depended upon for brilliant colors.

Price: Any of the following, 60c per ½ Tr. Pkt.. \$1.00 per Tr. Pkt.

Alba, large white flowers, center purple.

Atrocoerulea, very deep blue.

Azurea, medium flowers, deep sky blue.

Incarnata, flesh color.

Kermesina, bright carmine.

Matador, large flower, crimson-scarlet.

Rosea, large flower, bright pink.

Sanguinea, large flower, deep blood red.

Giant Dark Red with White.

Giant Dark Blue with White.

Dwarf Gold Medal Mixed Colors.

Medium Tall Gold Medal. Mixed Colors.

Dwarf Large Flowering Stella, Mixed Colors.

Stellata Mixed Colors, tall growing, small flowers.

Stellata, Dwarf, Mixed Colors.

Double Gold Medal Mixed Colors.

CYCLAMEN PERSICUM GIGANTEUM PLANTS

Our strain of Cyclamen is well known and perhaps as good as the best. Flowers are large, well shaped, of good clear colors, on strong wiry stems, the true German type. All our plants are from our own grown seed from plants carefully selected when in bloom.

Bright Dark Red, Bright Light Red, Defiance, Pink, Pink with Dark Eye, Rose, Salmon, White, White with Dark Eye, Mixed Colors.

Price: Transplanted seedlings from flats, separate colors or mixed, February delivery.

\$6.00 per 100. \$55.00 per 1,000.

Plants from 2" pots, April delivery. \$10.00 per 100; \$95.00 per 1,000.

GENISTA RACEMOSA

We shall have plants for May delivery from 2" pots, that were propagated in December. The demand for these gets larger every year, well shaped plants finding always a ready sale in winter. **Price**, \$5.00 per 100; \$47.50 per 1000.

PRIMULA CHINENSIS SEED

Our strain is well known and we believe it to be the best. We are anxious to keep up our reputation and are satisfied it will please all.

Primula Chinensis Fimbriata Grandiflora

Price: Any of below 60c per ½ Tr. Pkt., \$1.00 per Tr. Pkt. Six ½ or full Tr Pkts. at the price of five.

Alba Pura, pure white.

" " double flowers.

" **Magnifica**, white, large yellow eye.

Coccinea, deep red, Christmas color.

" double flowers.

Coerulea, clear blue, large flower.

Kermesina Splendens, rosy carmine.

Rosea, dark pink.

" double flowers.

Mixed Colors.

Mixed Colors, double flowers.



Primula Chinensis, Named Varieties

A few selected varieties with largest flowers, perfectly fringed and brightest colors, for a critical trade:

Price: Any of the following, 50c per 100 seeds; \$1.00 per 250 seeds.

Carbuncle, large flower, dark velvety blood red, without doubt the finest and darkest of all.

La Defiance (Crimson King), brilliant salmon scarlet, brightest of all, finest color known.

La Duchesse, large flower, white shading to rosy carmine in center.

La Violette, very large flowers, light blue, deeply fringed.

Morning Dawn, very large flowers, deep blush rose, deeply fringed.

Orange King, a very beautiful and striking color.

Sedina, large deep fringed flower, bright dark rose.

Snowqueen, large flower of purest white, deeply fringed.

Special Mixture, containing 50 seeds, each of above, \$1.50.

Collection of 100 seeds of each of above, \$3.00.

Primula Chinensis Fimbriata Gigantea

There is a great difference between this—The Giant—and the preceding—The Large Flowering—strain they are giants in every way. We can only offer a few colors this season.

Price: Any of the following 50c per 100 seeds; \$1.00 per 250 seeds.

Alba Pura, pure white.

Carminea, bright carmine.

Cupreata Emperor, deep coppery red.

Rosea, dark pink.

Mixed Colors.

Primula Chinensis Stellata

Small starlike flowers, carried profusely on long slender stems high above the foliage, most effective and exceedingly beautiful.

Price: Any of the following 50c per 100 seeds; \$1.00 per 250 seeds.

Alba Gigantea, large white.

Atrosanguinea, deep red.

Coerulea, clear blue.

Salmonea, light salmon.

Mixed Colors.

PRIMULA MALACOIDES SEED

The popularity of this Primrose has spread so rapidly since we introduced it in 1911, that a description is not necessary. The original type has been excelled by **grandiflora**, a chance seedling. With this seedling as seedbearer we have crossed **obconica** as pollen-bearer and among the thousands of seedlings we selected two, which gave any promise of improvement and seem to be a distinct species. We call it **Schilleri** and will use it for further hybridisation.

Price: Any of the following 60c per ½ Tr. Pkt.; \$1.00 per Tr. Pkt.

Pink, very deep lively pink, very profuse bloomer, the old type.

Red, a good clear color and very floriferous.

Grandiflora, a chance seedling, fairly large flower, in light pink, and lavender pink shades.

“ **White**, a pure white.

Schilleri, a cross of **malacoides grandiflora** and **obconica grandiflora**, very distinct foliage, much larger and tougher, with heavy wiry long stems and large fringed flowers. Will make a good cut-flower.

Townsendii, a great improvement over **malacoides**, with very large star-like flowers, dwarf in habit, lavender, pink and pink shades.

Seed of any of the above depends entirely on the weather.

PRIMULA *The Strain that Leads* OBCONICA

These are the most important line of our business and since years we have by careful hand pollination tried to improve our strain and believe to have succeeded. Every year we have selected from our thousands of plants in bloom the two best of each color to serve as pedigree, those which seemed to embody all desirable points as to habit of plant, size, shape and color of flower and we have now a strain, which to our knowledge is not approached in quality by any other and is in fact **The Strain That Leads**.

We have at last succeeded in getting an early crop of seed and will make delivery from January 20 on.

Primula Obconica Grandiflora

The improved strain of the large flowering type, very floriferous.

Price: Any of the following 60c per ½ Tr. Pkt.; \$1.00 per Tr. Pkt.

Alba, large pure white, large truss, poor crop.

Appleblossom, light pink, very large.

Celeste, light porcelain blue, large, crop failed.

Coerulea, deep blue, medium size, crop failed.

Crispa, large waved flowers in light pink, dark pink and lavender.

Kermesina, brilliant carmine.

Lilacina, large flower, light lilac.

Magnifica, large yellow eye, white and pink, no crop.

Oculata, dark eyed, in light pink, dark pink and lavender.

Purpurascens, deep purple, medium, no crop.

Rosea Splendens, large bright rose.

Salmon Queen, large, fine light salmon.

Violacea, very large, deep lavender.

Mixed Colors.

Primula Obconica Grandiflora Fimbriata

Same as preceding but with fringed flowers, this seed will come from our old German source, as our crop is a complete failure.

Price: Any of the following 60c per ½ Tr. Pkt.; \$1.00 per Tr. Pkt.

Alba, pure white.

Appleblossom, light pink.

Kermesina, deep carmine.

Lilacina, light lilac, no crop.

Rosea, deep pink, large flowers.

Violacea, large, deep lavender.

Mixed Colors.



Primula Obconica Gigantea

Very strong grower with extra large flowers in large clusters.

Price: Any of the following 60c per ½ Tr. Pkt.; \$1.00 per Tr. Pkt.

Appleblossom, light pink.

Coerulea, very large, sky blue, no crop.

Kermesina, deep carmine.

Lilacina, deep lilac, large.

Purpurea, deep purple, medium.

Rosea, bright rose, very large.

Violacea, deep lavender, very large.

Mixed Colors.

PLANTS OF PRIMULAS

Orders for plant from 2" pots will be booked for delivery from May on for **Obconica** sown in December at \$7.50 per 100, these will make extra heavy stock for Thanksgiving and Christmas sales. Later sowings of all the different kinds will be ready as usual at the old prices from June on.

HYDRANGEAS

Our collection is perhaps the most complete in the country and we can supply February and March propagation, 2" stock, from the latter part of May on at \$8.00 per 100, except where noted.

Plants for forcing are sold out in all sizes, except a few hundred from 7" pots at 75c and \$1.00 each, according to size of plant.

Attraction, an early free flowering pink, \$10.00.

Avalanche, a very popular white variety.

Baby Bimbenet, very dwarf, free and early, silvery rose.

Beaute Vendomoise, immense heads of white flowers tinted pink.

Bouquet Rose, large trusses of well-formed flowers, rosy amber turning to bright pink.

Directeur, Vuillermet, a good pink with fringed flowers of medium size, very large heads.

Eclairer, a bright carmine rose, very good.

E. G. Hill, immense trusses of a pleasing pink, early.

Galathea, large trusses with pinkish flowers, compact grower.

General de Vibraye, very large heads of bright rose, a splendid forcing variety.

Joconde, large heads of blush pink, very free and early.

La France, strong grower, large trusses of rose flowers, deeply fringed.

La Lorraine, pale rose, turning to pink, large flowers.

La Perle, the grandest, largest and finest white, flowers deeply fringed.

Lilie Mouillere, a bright carmine rose, so far the best, habit and foliage like Otaksa, flowers of great substance. Excels Otaksa in freedom and earliness.

L'Islette, rosy carmine, large trusses of deeply fringed flowers.

Louis Foucard, very free and early, deep rosy carmine.

Louis Mouillere, very distinct and valuable variety a fine shade of deep rose-pink, fringed florets in trusses of immense size.

Mlle. Agnes Barillet, large trusses of white tinted pink, compact grower.

Mlle. Renee Gaillard, flowers a milky white, in large panicles irregularly dentated, \$10.00.

Mme. Auguste Nonin, an unusually attractive pretty pale pink in heads of large size.

Mme. Emile Mouillere, very large flowers, frequently over two inches in diameter of the purest white, with rosy-carmine eye.

Mme. Foucard, large flowers of soft pink.

Mme. Legou, immense trusses of compactly placed florets, creamy white, \$10.00.

Mme. Maurice Hamar, large delicate flesh-rose color, a pleasing shade.

Mme. R. Jacquet, unusually attractive variety of unique coloring, opening like a cluster of apple blossoms, compact heads, pale pink.

Mont Rose, immense panicles of clear flesh-rose, early and practically everblooming, \$10.00.

Mousseline, very large heads of a deep pink, \$10.00.

Opale, quite distinct in color, a lively pale rose with attractive pale green, vigorous foliage.

Otaksa, the old well-known deep pink.

Professeur A. Vezzin, white shaded with carmine.

Radiant, a good rose carmine.

Ronsard, very large individual flowers as well as trusses of a beautiful rose tint.

Senateur Henri David, very large flowers and trusses of a creamy pink.

Souvenir de Lieut. Chaure, large heads of bright carmine-rose; strong grower.

Souvenir de Mme. E. Chautard, one of the prettiest, robust habit, deservedly the most popular forcing variety, early and free, bright rose.

Souvenir de Mme. Victor Raoult, very large lively rose.

Trophee, the darkest red, \$10.00.

Vieux Chateau, strong upright grower, with immense trusses of very large white flowers, shading to pink as they get older.

Ville de Chartres, pure white, immense heads.

Price: Forcing stock for delivery from September on
3-in., 15c; 4-in., 25c; 5-in., 35c; 6-in., 50c; 7-in., 75c.

FIELD GROWN ROSES

We intend to confine ourselves entirely to Rambler and Baby Rambler roses for florists use and are growing only the best and most useful varieties.

We have still left some good stock of **Clothilde Soupert** and **La Marne**, a true Baby type similar to Baby Tausendschoen but darker at 35c each.

Also **Dorothy Perkins** and **Excelsa** with from 3 and more long shoots at 25c each.